# Multi-Family/R.O.I.

## Unlock your property's true potential

Operators and developers of multi-family properties know that the key to success starts and ends with sound property management. You can have the nicest apartment building in town, but if it's not being managed correctly, you won't see strong financial results. As leaders in advanced access management systems, we at KeyinCloud want to help you find innovative ways to increase revenue and add value to your property portfolio.

## Adding smart lock technology

Smart lock technology is the way of the future for multi-family properties. Not only are tenants increasingly demanding advanced tech in rental properties, but it can also provide strong ROI.

### Common Doors

KIC-4515     KIC-5515     KIC-6515

### Tentant Doors

# Enabling new amenities

## ACCESS AS AMENITY

KeyinCloud turns access into an amenity all its own. You can enable new services that tenants will want to pay for, like trash services, cleaning services and dog walkers. You can also give renters the ability to grant temporary access to delivery drivers, maintenance personnel and more. This enhanced tenant experience can allow you to charge higher rents, solidifying your ROI.

## RETHINK COMMUNAL SPACES

Turn empty space into a revenue-generator by hosting live events that help build the sense of community many younger tenants want. For example, hosting a trivia night can be a low-cost way to enhance renter experiences while profiting from food and drink sales.

## BETTER SALES EXPERIENCE

Optimize your sales strategy with personalized communications and self-guided apartment tours to reduce operational costs and help you convert more prospects into tenants.

## IMPROVE ACCESS CONTROL

Access management systems can save your maintenance and property management personnel hundreds of hours managing keys while also enabling self-guided tours for more cost-effective conversions.

## WHAT THE FUTURE HOLDS

Managed homesharing is when longer-term rental providers open up units for short-term rental, either reducing rent for the tenant or allowing them to share in the profits. They may do this to support lease-up activities early in operations, and although there are some costs and increased risks, it can be a great way to capture additional revenue from units that are already occupied.

## THE RIGHT SOFTWARE

Making the right decision when it comes to software can be difficult with so many vendors to choose from. Here are 5 things to consider to help ensure the software you select meets your needs both now and into the future:

1. Choose software systems that are hardware agnostic to maximize flexibility

2. Find a system that is cloud-based to improve access

3. Choose a vendor that's growing so they can continue to serve you as your needs change over time

4. Select software that's scalable to future-proof your operation

5. Choose software that is tailored to the property management industry